



Casting for Candidates

The Wall Street Journal recently referred to today's job market as "the hottest job market in half-century." Given the ultra-competitive nature of today's labor market, it's not surprising that employers have been waiting with bated breath to fill vacancies.

With the shortage of available workers, talent acquisition professionals have no choice but to revisit their approach, current tools, and processes to talent sourcing and recruiting. For businesses to successfully reel in quality candidates, they need to expand their recruiting strategy beyond utilizing social network databases, and boolean searches.

While we don't know for certain if the labor market will become tighter, employers still need to step outside of fishing for candidates in the same pond as many other organizations to have a leg up on their competition. According to a 2019 Workforce Logiq study, 72% of all workers plan to stay in their current roles for the next year, meaning it's more important than ever to seek new and creative recruiting strategies to attract the best talent.

Contact us today to learn how ENGAGE Talent can help you **discover new talent pools, automate market research, and engage with key talent.**

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Are you using the same recruiter-saturated pond to engage, recruit, and retain valuable talent?

94%

of recruiters regularly use LinkedIn as a major recruiting tool to find candidates.

Although more than

70%

of LinkedIn users are outside of the U.S.

Interestingly, less than

1/2

are monthly active users and

fewer than

15%

of working professionals have an active and up-to-date LinkedIn profile.